



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Assoc(2890)
Buyer KEULEMAN,KATIE
Salesperson Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand OBAMA SKED B (18390)
Acct Types National/Political
Est/Headline 1596/06272532
Demo
Revision
Comments OBAMA SKED B
OBAMA FOR AMERICA SKED B

Invoice 627547
Inv Date 8/26/2012
Terms Net 30
Contract 326406
Bill Type Standard
Period 7/30/2012 - 8/26/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:56PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Per week (2),Mo,Tu,We,Th	08/14/12 5:24AM (Tu)	00:30		OFA12A091H	\$650.00	
1.0	Spot	5:00:00AM- 5:30:00	Per week (2),Mo,Tu,We,Th	08/16/12 5:22AM (Th)	00:30		OFA12A091H	\$650.00	
2.0	Spot	7:00:00AM- 9:00:00	Per week (2),Mo,Tu,We,Th	08/14/12 7:26AM (Tu)	00:30		OFA12A091H	\$2300.00	
2.0	Spot	7:00:00AM- 9:00:00	Per week (2),Mo,Tu,We,Th	08/16/12 8:48AM (Th)	00:30		OFA12A091H	\$2300.00	
3.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	08/11/12 5:14AM (Sa)	00:30		OFA12A091H	\$350.00	
4.0	Spot	9:00:00AM-10:00:00	Per week (3),Mo,Tu,We,Th	08/14/12 9:34AM (TU)	00:30		OFA12A091H	\$650.00	
4.0	Spot	9:00:00AM-10:00:00	Per week (3),Mo,Tu,We,Th	08/15/12 9:25AM (We)	00:30		OFA12A091H	\$650.00	
4.0	Spot	9:00:00AM-10:00:00	Per week (3),Mo,Tu,We,Th	08/16/12 9:14AM (Th)	00:30		OFA12A091H	\$600.00	
5.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-2,Th-1	08/13/12 10:23AM (Mo)	00:30		OFA12A091H	\$600.00	
5.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-2,Th-1	08/14/12 10:57AM (Tu)	00:30		OFA12A091H	\$600.00	
5.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-2,Th-1	08/15/12 10:23AM (We)	00:30		OFA12A091H	\$600.00	
5.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-2,Th-1	08/15/12 10:57AM (We)	00:30		OFA12A091H	\$600.00	
5.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1,W-2,Th-1	08/16/12 10:17AM (Th)	00:30		OFA12A091H	\$600.00	
6.0	Spot	11:00:00AM-12:00:00	Per week (3),Mo,Tu,We,Th	08/14/12 10:59AM (Tu)	00:30		OFA12A091H	\$1200.00	
6.0	Spot	11:00:00AM-12:00:00	Per week (3),Mo,Tu,We,Th	08/15/12 11:45AM (We)	00:30		OFA12A091H	\$1200.00	
6.0	Spot	11:00:00AM-12:00:00	Per week (3),Mo,Tu,We,Th	08/16/12 10:59AM (Th)	00:30		OFA12A091H	\$1200.00	
7.0	Spot	12:00:00PM- 1:00:00	Per week (3),Mo,Tu,We,Th	08/14/12 12:43PM (TU)	00:30		OFA12A091H	\$1000.00	
7.0	Spot	12:00:00PM- 1:00:00	Per week (3),Mo,Tu,We,Th	08/15/12 12:59PM (We)	00:30		OFA12A091H	\$1000.00	
7.0	Spot	12:00:00PM- 1:00:00	Per week (3),Mo,Tu,We,Th	08/16/12 12:13PM (Th)	00:30		OFA12A091H	\$800.00	
8.0	Spot	1:00:00PM- 4:00:00	Per week (2),Mo,Tu,We,Th	08/15/12 1:38PM (We)	00:30		OFA12A091H	\$800.00	
8.0	Spot	1:00:00PM- 4:00:00	Per week (2),Mo,Tu,We,Th	08/16/12 2:38PM (Th)	00:30		OFA12A091H	\$600.00	
9.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	08/11/12 12:29PM (Sa)	00:30		OFA12A091H	\$600.00	
10.0	Spot	12:00:00PM-12:30:00	Day,Su-1	08/12/12 12:14PM (Su)	00:30		OFA12A091H	\$900.00	
11.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-2	08/13/12 4:31PM (Mo)	00:30		OFA12A091H	\$900.00	
11.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-2	08/14/12 4:48PM (Tu)	00:30		OFA12A091H	\$900.00	
11.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-2	08/15/12 4:23PM (We)	00:30		OFA12A091H	\$900.00	
11.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-2	08/16/12 4:18PM (Th)	00:30		OFA12A091H	\$900.00	
11.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1,W-1,Th-2	08/16/12 4:42PM (Th)	00:30		OFA12A091H	\$900.00	
12.0	Spot	5:00:00PM- 6:00:00	Per week (2),Mo,Tu,We,Th	08/15/12 5:13PM (We)	00:30		OFA12A091H	\$2500.00	
12.0	Spot	5:00:00PM- 6:00:00	Per week (2),Mo,Tu,We,Th	08/16/12 5:43PM (Th)	00:30		OFA12A091H	\$2500.00	
13.0	Spot	6:00:00PM- 7:00:00	Per week (1),Mo,Tu,We,Th	08/14/12 6:14PM (TU)	00:30		OFA12A091H	\$3500.00	
14.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	08/12/12 6:29PM (Su)	00:30		OFA12A091H	\$2200.00	
15.0	Spot	7:00:00PM- 7:30:00	Per week (2),Mo,Tu,We,Th	08/14/12 7:06PM (Tu)	00:30		OFA12A091H	\$4200.00	
15.0	Spot	7:00:00PM- 7:30:00	Per week (2),Mo,Tu,We,Th	08/16/12 6:59PM (Th)	00:30		OFA12A091H	\$4200.00	
16.0	Spot	7:30:00PM- 8:00:00	Per week (1),Mo,Tu,We,Th	08/15/12 7:53PM (We)	00:30		OFA12A091H	\$1400.00	
17.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	08/11/12 7:42PM (Sa)	00:30		OFA12A091H	\$5500.00	
18.0	Spot	9:00:00PM-11:00:00	Day,Su-1	08/12/12 10:44PM (Su)	00:30		OFA12A091H	\$2250.00	
19.0	Spot	11:00:00PM-11:35:00	Per week (3),Mo,Tu,We,Th	08/13/12 11:13PM (Mo)	00:30		OFA12A091H	\$2250.00	
19.0	Spot	11:00:00PM-11:35:00	Per week (3),Mo,Tu,We,Th	08/14/12 11:29PM (TU)	00:30		OFA12A091H	\$2250.00	



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We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$62,050.00	Total Spots	40
Commission	(\$9,307.50)		
Net Total	\$52,742.50		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

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